

## Wednesday's Weather Forecast



Sunrise: 7:02 a.m.

Sunset: 6:59 p.m.

Precipitation: 30%

High/Low: 76°F / 48°F

## Amanda Lucier's Tip of the Day:

- Use the scoop when you take M&Ms
- Take advantage of Carol while she's here. She has encyclopedic knowledge of Nikon.

## The Rangefinder

Documenting the Missouri Photo Workshop  
www.mophotoworkshop.org

### Founders

Cliff and Vi Edom

### Co-Directors

David Rees and Jim Curley

### Director Emeritus

Duane Dailey

### MPW Coordinator

Angel Anderson

### Photographer

Ikuru Kuwajima

### Rangefinder Editors & Writers

Amy Rymer & Robin Hoecker

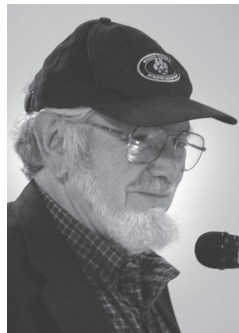
The University of Missouri School of Journalism and MU Extension make this workshop possible with grants from: Nikon Spirit Initiative, Inc., and The Missouri Press Association Foundation.

## No Hocus Pocus

By Duane Dailey

You have a magic faculty here in Magic City. Their magic carpet will carry you to new heights in photojournalism. You must be willing to suspend preconceived notions, and listen carefully. Take to heart what you hear. It will be difficult. They will say one thing; you will hear another. It may be days before Aladdin's lamp lights.

Be patient. Be willing to listen again. If you hear the same notion presented by more than one faculty, be willing to hear and try the new approach.



Duane Dailey

Jim Curley was serious. Give up your ego. Be open to new ideas.

This is your week to change your approach to stories. If you are attentive, it will change the way you work for the rest of your life. It has happened many times.

Recall the story of Lois Raimondo.

When about to graduate from MU, she already had a job as a writer for the New York Times. A new graduate with a job at the Times! Not a bad start on a journalism career.

After the workshop in Caruthersville, she changed career direction, choosing to communicate with pictures. That's what can happen to you here. You will be transported.

## Wednesday's Workshop Schedule

8:00-12 p.m.	Story Consultation
1:30-5 p.m.	Story Consultation
7:00p.m.	Eye-opener: Brief presentations by faculty
7:30 p.m.	Evening Program - story critiques

# Rangefinder

Tuesday, September 26, 2006

The Missouri Photo Workshop • Moberly, Missouri • Volume 58, No. 3



Photo by Ikuru Kuwajima

Jonathan Wiggs, Boston Globe photographer, talks with Bill Reid, owner of Duval & Reid Clothing Co., to research story ideas.

## The Big Picture

*Exploring larger themes*

By Duane Dailey

There are 15,000 stories in the Magic City. Your job is to pluck one.

They may be hard to see if you are in panic. Calm down. Go talk to people. Don't approach them as your photo subjects. They are authorities on the people they know. You need an introduction into their network.

Every town is made up of multiple networks. Yours must find the person in that web who is the queen bee, the king pin. Who makes things happen in this part of town? The network can be real estate agents, social service workers, 4-H Club leaders, preachers, city council, car dealers, radio station reporters, or farmers' ex-

change workers. (Look in the yellow pages or classifieds.) What do people in the network know about Moberly's vitality?

Moberly took an economic hit as big companies fled. At the picnic, J.D. Ballinger from the economic development network said, "We must rely on local entrepreneurship." What does that mean?

*Continued on page 3*

# Style

Most photographers enjoy showing their individual style--not just photographically, but with their appearances. Some of those styles, though, can get in the way of what's important--taking great photographs.

## DOs

Neutral colors help you become that fly on the wall.

Wear comfortable shoes.

Use pockets or bags to make equipment easily accessible.

Keep a box in your car with extra clothes--rain poncho, boots, and dress clothes. You never know where you might end up.



## DON'Ts

Loose hair gets in your face and your frame.

Avoid distracting accessories, so leave the feather boa at home.

Press-on nails--bad idea.

Lots of camera equipment attracts attention. Keep it simple.

Unless you love blisters, save the stilettos for the club.



## Inspirational Thoughts

*"Honor an impulse."*

-Kim Komenich

*"The most important thing about being a photographer is personal vision."*

-Maggie Steber

*"Make people laugh. Make people cry."*

-Randy Cox

*"Work from the edges inward."*

-Kim Komenich

*"Looking at pictures by other people, especially earlier people, feeds your spirit and it feeds your vision."*

-Maggie Steber

*"Always have a camera with you."*

-Kim Komenich

## Explore larger themes

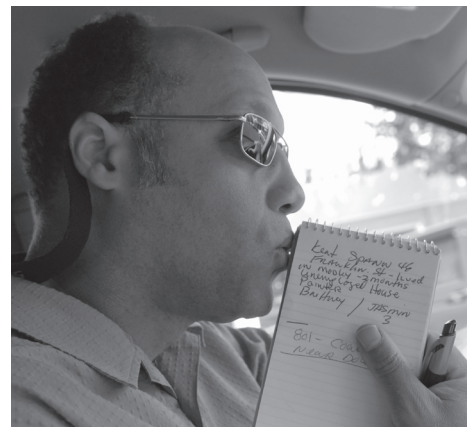


Photo by Ikuo Kuwajima  
Jonathan Wiggs writes notes about his story idea.

Continued from page 1

Does it mean they have to invent new ways of making a living here? Who are the successes? Who is struggling? That could be a dozen potential stories. Now, find the best single entrepreneur.

At the workshop, we call it research. It takes cold calls. When you connect with someone, have them tell about interesting people who make things happen. At this point you're not thinking photos.

You are finding the big picture. Later you will see how to personalize and visualize that story with photos. If you limit your thinking to photos first, you miss a key part of the process.

Maggie Steber reminded us that we are journalists. We are looking for stories- not just photos.

Start by finding what makes this town unique and find individuals who put a face on that idea. Then select the best.

## MPW Founders



Cliff and Vi Edom created the Missouri Photo Workshop over fifty years ago.

The roots of the Missouri Photo Workshop are embedded in a half-century of tradition. The late Clifton C. Edom of the Missouri School of Journalism founded the Missouri Photo Workshop in 1949. Inspired by the gritty, content-rich photographs of the documentary photo unit of the pre-WWII Farm Security Administration, Edom

promoted research, observation and timing as the methods to make strong story-telling photographs. The workshop still follows Cliff Edom's credo:

*"Show truth with a camera. Ideally truth is a matter of personal integrity. In no circumstances will a posed or fake photograph be tolerated."*

## Behind the Scenes: Multimedia

By Robin Hoecker

Interview with Brandon Kruse, Josh Vince, Andrea Rane, John Tully and Larry Dailey

Q: What's all that equipment for?  
Brandon: We use the Marantz [recorders] to do the audio, and then we edit it and add it to the pictures with Sound Slides.

Larry: We're trying to add another dimension to our storytelling. The combination of audio and photos is stronger than either is alone. It's not really a new thing, though. Photographers have been doing this



Photo by Ikuo Kuwajima  
Brandon Kruse, left, John Tully, center, and Josh Vince, right, test their equipment.

ever since they had tape recorders and slide projectors.

Q: What's the end goal?

Josh: We want to have one-minute-long interviews with each of the faculty members. Then we'll put them on the website.

Q: What have you done so far?

Andrea: So far, we've just been learning how to use the software. It's a lot to learn all at once.